RESPONSIBLE TECH 2019

THE NEW NORMAL

31 January, 2019 | British Library, **London**

AM Event Moderator
Louise Marston @louisemarston
Managing Director, **Doteveryone**

Louise Marston is Managing Director of Doteveryone, responsible for finance, operations and governance, and the wellbeing of the team. In addition, she supports fundraising and the development of new projects with our partners.

Prior to Doteveryone, Louise worked at Nesta, the innovation foundation, on technology futures and innovation, and at Blenheim Chalcot on tech investment and analysis.

PM Event Moderator
Catherine Miller @radiocatherine
Director of Policy, **Doteveryone**

Catherine works to put responsible technology at the heart of the policy agenda and also leads our communications strategy. She's currently working on our Regulating for Responsible Technology programme and leads our People, Power and Technology research.

Before joining Doteveryone Catherine was a BBC journalist covering major national and international news and then helped establish the Mile End Institute at Queen Mary University of London.

09:45 - 10.00

Welcome: Context, Consequences and Contribution

Rachel Coldicutt @rachelcoldicutt
CEO, **Doteveryone**

Rachel has spent the last 20 years turning emerging technology into products and services, and helped many organisations adapt to the digital world.

She has created and delivered large-scale content-driven services for Microsoft, BBC and Channel 4, was a pioneer in the UK digital arts sector, and has consulted for many FTSE companies across a range of sectors including finance, energy and healthcare.

Sarah Drinkwater @sarahdrinkwater
Director, tech and society solutions lab,
Omidyar Network

Sarah is director at the Tech and Society Solutions Lab at Omidyar Network, where she works to test and scale interventions that help maximize the tech industry's positive contributions to a healthy society.

Prior to joining the Omidyar Network, Sarah was head of Campus London, Google's first physical startup hub offering innovative education programs, a work and event space, and access to a vibrant startup community. Campus London was a pilot that has since scaled to six locations around the world, including Seoul and Sao Paulo. At Google, Sarah also built and led a global Google Maps community team.

Sarah previously worked in community and content roles for early-stage startups in Europe. She also advised brands such as Nokia on their social strategy and was a journalist for newspapers and magazines, including The Guardian.

Sarah received her MA in Renaissance to Enlightenment from University College London. She earned her BA in English literature from the University of Reading.

10:00 - 10:45

What is Responsible Tech and why do we need it?

Rashida Richardson @AINowInstitute
Director of Policy Research, **AI Now Institute**

Rashida Richardson is the Director of Policy Research at the AI Now Institute, where she designs, implements, and coordinates AI Now's research strategy and initiatives on the topics of law, policy, and civil rights.

Rashida joined AI Now after working as Legislative Counsel at the New York Civil Liberties Union (NYCLU), the New York state affiliate of the American Civil Liberties Union, where she led the organization's work on privacy, technology, surveillance, and education issues.

Prior to the NYCLU, she was a staff attorney at the Center for HIV Law and Policy, where she worked on a wide-range of HIV-related legal and policy issues nationally, and she previously worked at Facebook Inc. and HIP Investor in San Francisco. Rashida currently serves on the Advisory Board of the Civil Rights and Restorative Justice Project and the Board of Directors of the College & Community Fellowship.

Mark Martin @UkblackTech
Co-founder, **UK BlackTech**, **Urban teacher**

Mark Martin aka @Urban_Teacher is recognised around the world for his insight and passion for education and technology. He has taught ICT for over 10 years and has become an expert in helping teachers and schools use technology to improve teaching and learning. Mark is an international speaker travelling to different countries inspiring educators to become better facilitators. Also Mark is actively involved in the UK tech sector, supporting tech companies and promoting cultural diversity within organisation.

What is Responsible Tech and why do we need it?

Hayden Wood @haydenwd
Co-founder and CEO, **Bulb**

Hayden Wood is Bulb's co-founder and CEO. The UK's largest renewable energy supplier, Bulb is making energy simpler, cheaper, greener.

Started in 2015, Bulb uses technology to keep costs low and service levels high. Bulb believes business can and should be a force for good. That's why Bulb is both the top rated energy supplier on Trustpilot, and the only energy supplier in the UK that's a certified B-Corp.

Prior to founding Bulb, Hayden studied economics at LSE and spent 10 years as a management consultant, first at Monitor Group and then Bain & Company. During his time working with one of the major UK energy suppliers, Hayden became aware of the inherent inefficiencies in traditional energy companies and the lack of affordable renewable energy options for UK consumers. Faced with this glaring inequity he decided to leave Bain and use his industry experience to found Bulb, alongside old friend and co-founder Amit Gudka.

Hayden and his co-founder Amit have built all aspects of Bulb's technology led operation from the ground up. Hayden's particular area of focus is in membership growth, product development and Bulb's unique emphasis on growing an engaged member community.

Hayden is a self-confessed vinyl addict. He's also a lifelong Tottenham fan, which has its ups and downs much like the wholesale energy markets.

Panel Chair
Stephanie Hare @hare_brain
Researcher & Broadcaster

Stephanie Hare is a researcher and broadcaster working on technology, politics and history. She has worked as a Principal Director at Accenture Research and a strategist at Palantir, and led the analysis of Western Europe at Oxford Analytica.

She was a visiting fellow at St Antony's College, Oxford, and holds a PhD and MSc from the London School of Economics and a BA from the University of Illinois at Urbana-Champaign. Her publications and media work are at **harebrain.co**

10:45 - 11:05

What does a world look like where Responsible Technology is the new normal?

Julie Dawson @getyoti

Director of Regulatory and Policy, **Yoti**

Yoti is an identity checking system that allows organisations to verify who people are, online and in person. They are a team of 250 in London with over 2.8 Million installs of the Yoti app, following their launch last November.

Julie leads policy and government relations and Yoti's ethics framework working with their Guardians Council, and prepares Yoti for external accreditations such for ethics and transparency, such as BCorps, security - SOC2.

Asesh Sarkar @salaryfin

CEO, **Salary Finance**

Asesh Sarkar is an entrepreneur working at the intersection of social impact, financial technology (FinTech) and employee benefits. He is the Co-founder and Chief Executive of Salary Finance, a breakthrough platform focused on improving the financial health of employees in the UK and US.

Salary Finance helps employees move from debt to savings through innovative salary-linked products. These include savings products linked directly to payroll — to help employees automatically build up savings during each pay period — and low interest salary-linked loans — to replace the high-cost debts employees have, saving them money in interest and helping them pay off debt sooner.

Asesh was inspired to launch Salary Finance after seeing how a lack of access to affordable financial services was causing his children's nanny to struggle with debt repayment. He initially helped her by giving her a loan that she repaid monthly from her salary, before scaling the model globally. Salary Finance was recognized as the 2018 socially responsible business of the year by BITC (Business in the Community — The Prince's Responsible Business Network) and was featured on the Forbes list of socially responsible British startups.

11:30 - 11:50

Keynote Address

The Rt Hon Jeremy Wright MP @DCMS_SecOfState
Secretary of State, **Digital, Culture, Media, and Sport**

Jeremy Wright QC was appointed Secretary of State for Digital, Culture, Media and Sport on 9 July 2018. He was Attorney General from 15 July 2014 to 9 July 2018. He was elected the Conservative MP for Kenilworth and Southam in 2010. Jeremy studied at the Inns of Court School of Law and was called to the bar in 1996, specialising in criminal law (both prosecution and defence). He served as a member of the Justice Committee and founded the All-Party Parliamentary Group on Dementia in 2007. He was made an Opposition Whip in 2007 and became a Government Whip in 2010. He was appointed Parliamentary Under Secretary of State for Justice in 2012.

11:50 - 12:30

PANEL Q&A:
How to put the Responsible Tech agenda into practice?

Ella Fitzsimmons @fitzsimple
Head of Narrative Strategy, **Projects by IF**

Ella is Head of Narrative Strategy at Projects by IF, a technology studio specialising in practical and ethical uses of data and AI. She works across product and content, making complex problems easier to understand and care about.

Before settling in East London, she lived and worked in Hong Kong, New York, and Malmö, the pearl of southern Sweden. She has a PhD in online identity, authority and fashion, which are more related than you'd think.

Anab Jain @anabjain
Designer, Futurist, Director, **Superflux**

Anab Jain imagines and builds future worlds we can experience in the present moment. By creating new ways of seeing, being and acting, she inspires and challenges us to look critically at the decisions and choices we make today.

A designer, filmmaker and futurist, Anab co-founded the vanguard organisation Superflux with Jon Ardern, working for organisations like UNDP, Red Cross, Mozilla, V&A Museum, Microsoft Research and the government of UAE. Anab is also Professor at Studio Design Investigations (ID2), University of Applied Arts, Vienna.

Her work has won awards from Apple Computers Inc., UNESCO, and the UK Government's Innovation Department and has been exhibited at MoMA New York, Vitra Design Museum and the National Museum of China amongst others.

11:50 - 12:30

PANEL Q&A:
How to put the Responsible Tech agenda into practice?

Jeremy Silver @JeremyS1
CEO, **Digital Catapult**

Jeremy Silver is CEO of Digital Catapult. He is an author, angel-investor and entrepreneur specialising in virtual and augmented reality, AI, music and the creative industries. He is a non-executive director of a number of early stage companies in music, media and immersive technologies. He is a member of the UK Creative Industries Council and chairs its Innovation and R&D sub-group.

He was Executive Chairman of Semetric Ltd (acquired by Apple), CEO of Sibelius Software (acquired by Avid) and worldwide vice-president of new media for EMI Group in Los Angeles. He was an advisor to the founders of Shazam (acquired by Apple). He co-founded Uplister in San Francisco, the world's first playlist-sharing music subscription service. He is author of Digital Medieval: the first twenty years of music on the web – and the next twenty. His discussion paper Blockchain or Chaingang was published by CREATe at the University of Glasgow, where he is an Industry Fellow.

Veronique Lallier @HiRezStudios
Global VP Marketing, **Hi-Rez Studios**

Veronique Lallier is a highly experienced Executive with a career spanning two decades, with prior positions in the world's leading entertainment and videogames corporations including Rockstar Games, Ubisoft, Warner Bros. NCSOFT and Hi-Rez Studios.

Veronique has a deep knowledge and understanding of the global gaming market having assumed senior roles at prominent Eastern and Western studios. A thought leader in her field of video games publishing, with a heavyweight marketing background focused on digital publishing, online games-as-a-service and the application of new media technologies and practices. Veronique is regularly consulted by industry bodies as an authority on the digital future of the gaming business, she has a long-standing role on the UKIE board and the BAFTA committee.

11:50 - 12:30

PANEL Q&A:
How to put the Responsible Tech agenda into practice?

Panel Chair
Liz Williams @L12_W
Director, Digital Society, **BT Group**

Liz is a long-term campaigner on the importance of everyone being able to realise the benefits of digital technology, in particular young people and disadvantaged groups. She is currently Director of Digital Society at BT Group, one of the world's leading communication services companies, where she leads their digital and social inclusion strategies. This includes BT's commitment to building tech literacy in the next generation so they have the digital capability to thrive. BT aims to reach 5 million young people by 2020, and to date over 2 million young people have benefitted, through Barefoot Computing in primary schools and BT programme of work placements and digital and employability training for young people.

Liz was appointed as a Social Mobility Commissioner by the Secretary of State for Education in 2018. She is also Chair of the Good Things Foundation, the UK's largest charity focused on supporting digitally and socially excluded people to improve their lives through digital. In 2016, she chaired a review of digital skills qualifications for the UK Government and now sits on the Board of the Government's Digital Skills Partnership. She is a member of the BCS Computer Science Curriculum and Assessment Committee, and also a trustee of the London Transport Museum.

Responsible Tech in Practice

Sam Brown @SamCatBrown
Programme Manager, **Doteveryone**

Sam is currently the Programme Lead at Doteveryone focused on creating a Responsible Technology model for technology professionals.

Before Doteveryone, Sam worked with technology executives, engineers, developers and business professionals to implement organisational strategies and transformations driven by new technologies and changing customer and business needs.

3-min Lightning Talks

Kriti Sharma @sharma_kriti
VP Artificial Intelligence, **Sage UK**

Kriti Sharma is an Artificial Intelligence technologist and a leading global voice on AI ethics and its impact on society. In addition to advising global businesses on AI, she focuses on AI for Social Good. She built her first robot at the age of 15 in India and has been building AI technologies to solve global issues ever since, from productivity to education to domestic violence. Kriti was recently named in the Forbes 30 Under 30 list for advancements in AI and was included in the Recode 100 list of key influencers in technology in 2017 alongside Mark Zuckerberg, Elon Musk and Jeff Bezos. She was invited as a Civic Leader by the Obama Foundation Summit for her work in ethical technology.

She is a Fellow of the Royal Society of Arts, Google Grace Hopper Scholar and recently gave expert testimony on AI Policy to the UK Parliament in the House of Lords. Kriti is frequently featured in global media such as Fortune, BBC, Harvard Business Review, The Times, Financial Times and TechCrunch. Earlier this year, Kriti spearheaded the launch of the Sage Future Makers Lab, a forum that will equip young people around the world with hands-on learning for entering a career in Artificial Intelligence.

Kriti was appointed a United Nations Young Leader at the General Assembly in 2018.

Head to Head

Alastair Parvin @AlastairParvin
Co-founder, **Open Systems Lab**

Alastair Parvin is a designer and entrepreneur. He is co-founder of Open Systems Lab, a non-profit technology R&D company working on digital innovation to transform housing, cities and the built environment in the 21st century. He is co-inventor of the WikiHouse building system. He writes, speaks and advises widely on digital housing reform, digital innovation and the fourth industrial revolution, including 'A Right to Build' (RIBA Award for research 2011) and 'Affordable Land' (2018). He sits on the Scottish Government Task force for Digital Planning and the board of Rexel Foundation.

Azeem Azhar @azeem
Chief, **Exponential View**

Azeem Azhar is an entrepreneur, investor and adviser with a two-decade career in technology. He runs the highly-cited newsletter, Exponential View, which covers the societal implications of technology and is a totemic source for the investors, entrepreneurs and policy-makers. Azeem is the Senior Advisor on AI to the CTIO of Accenture. Azeem also advises breakthrough entrepreneurial firms, including Kindred Capital, Onfido, Ocean Protocol & ReInfer; as well as the Harvard Business Review. He lives in a London with his wife and three kids.

Jay Owens @hautepop
Research Director, **Pulsar**

Jay is Research Director at audience intelligence platform Pulsar (**pulsarplatform.com**), where she works with brands, technology companies and social media platforms to understand digital culture and behaviour. She also writes and speakers on media, technology - and dust, where her work through the 'Disturbances' newsletter has been featured in WIRED and BBC Radio 4 'Four Thought'. She is trying to understand the present state of things.

13:30 - 14:45

Breakout Sessions

Head to Head

Mat Morrison @mediaczar
Owner, **Mediaczar**

Mat has wasted the past two decades trying to use digital media to influence public behaviour.

Working as a communications planner, in network agencies (both media and public relations) he's run influencer marketing programmes for Emirati government agencies, interfered in the Nigerian presidential elections, and run social media agitprop/lobbying for a tobacco company. He won about as often as he lost, which he considers pretty good going. Today he helps run a marketing agency consulting to international law firms.

Head to Head host
Lydia Nicholas @LydNicholas
Programme Manager, **Doteveryone**

Lydia is Programme Manager of Better Care Systems at Doteveryone, exploring ways automation can be part of a more sustainable, fair care system.

Previously Lydia studied the implementation of new electronic record systems with UCL's Interaction Centre and Great Ormond Street Hospital, and worked in Nesta's Futures Team and Health lab on projects including Social Movements in Health and AI in Clinical Practice.

15:15 - 16:30

What needs to change to get that new world of Responsible Tech?

Francesca Bria @francesca_bria
Chief Technology and Digital Innovation Officer, Barcelona City Council

Francesca Bria is Senior Researcher and Advisor on Technology and Innovation policy. She has a PhD in Innovation Economics for Imperial College, London and MSc on Digital Economy from University of London, Birbeck. As Senior Programme Lead at Nesta, the UK Innovation Agency, she has led the EU D-CENT project, the biggest European Project on direct democracy and digital currencies. She also led the DSI project on Digital Social Innovation in Europe, advising the EU on digital social innovation policies. She has been teaching in several universities in the UK and Italy and she has advised Governments, public and private organisations and movements on technology and innovation policy, and its socio-economic impact.

Francesca Bria is an adviser for the European Commission on Future Internet and Innovation Policy. She is currently the Commissioner of Digital Technology and Innovation for the city of Barcelona in Spain and she is leading the DECODE project (**http://decodeproject.eu**) on data sovereignty in Europe.

Check Warner @checkwarner
Co-founder and CEO, Diversity VC

Check is the co-founder and CEO of Diversity VC, a volunteer-led, non-profit dedicated to promoting diversity and inclusion in Venture Capital. In May 2017, Diversity VC produced the first ever study on the number of women in VC, in partnership with the BVCA. In 2018 Diversity VC produced a VC toolkit with practical resources for promoting inclusion in their funds. Diversity VC's work was highlighted in the UK Government's November 2017 budget. Outside of Diversity VC, Check is an early stage Venture Capitalist and angel investor, investing in global scale technology companies.

15:15 - 16:30

What needs to change to get that new world of Responsible Tech?

Rob McCargow @RobMcCargow
Director of Artificial Intelligence, **PwC**

Rob works with partners across academia, government, technology vendors, start-ups, and other key stakeholders, in order to drive innovation within the firm and develop new services for clients. He is an evangelist for responsible technology and promotes awareness of the growing ethical agenda relating to AI. He is an advisory board member of the All-Party Parliamentary Group on AI, an adviser to The IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems, a TEDx speaker, and a Fellow of The RSA. Rob is particularly focused upon the issues and policies relating to the impact of automation on the workforce, the future skills agenda, and ensuring that the benefits to be delivered by AI are equitably spread across society.

Panel Chair
Tabitha Goldstaub @tabithagold
Co-founder, **CognitionX**

Tabitha is co-founder of CognitionX, an AI Advice Platform which connects organisations with a global network of AI experts. She is also Director of CogX, the Festival of All Things AI, which in June 2018 brought together over 300 speakers and 6,500 members of the AI community to discuss the Impact of AI.

Alongside CognitionX, Tabitha is the AI & Data Business Champion and chair of the AI Council for the UK government, to champion a rapid and responsible adoption of AI. An advocate for increased diversity in the industry, Tabitha also set up Why Women in AI and Co-Founded Future Girl Corp.

In 2008 Tabitha co-founded Rightster (now Brave Bison), the largest online video distribution company outside the US, and was part of the executive team that took the business to IPO in 2011, with 250 people and offices in 11 countries.

Tabitha is also on the Advisory Council for Founders 4 Schools. She has emerged as a leading voice in explaining the impact of Artificial Intelligence and shining a light on the need for diversity in AI.

16:30 - 17:00
Closing Keynote

Dr Anne-Marie Imafidon @aimafidon
Head Stemette and Co-founder, **STEMettes**

From child prodigy to MBE, Dr Anne-Marie Imafidon is Head Stemette and co-founder of STEMettes, the award-winning social enterprise inspiring the next generation of females into Science, Technology, Engineering, and Mathematics (STEM) roles via a series of prestigious events and opportunities.

One of the youngest ever to be awarded a Master's degree in Mathematics & Computer Science by the University of Oxford, aged 20, Anne-Marie, unsurprisingly, continued to soar. In 2017 she was included in the BBC's list of 100 inspirational and innovative women, received a Marie Claire Future Shaper award, was named the 7th Most Influential Woman in IT and one of the 50 most inspiring women in Europe by Inspiring Fifty. In further recognition of her influence and achievements, Anne-Marie was awarded an MBE in the 2017 New Year's Honours for services to young women and STEM sectors. As of June 2017, she is now Honorary Fellow at Keble College, Oxford.

Not only a champion of getting women into STEM positions, Anne-Marie has previously worked with Goldman Sachs, Hewlett-Packard and Deutsche Bank, amassing a wealth of experience. A recognised thought-leader in the tech space, sees her speaking at numerous prestigious keynote events, such as SXSW and Founders Forum and to clients across the globe including Google, Mercedes-Benz, Lufthansa and ASOS.

Final Remarks

Baroness Martha Lane Fox @Marthalanefox
Founder and Executive Chair, **Doteveryone**

Martha founded Doteveryone at her Dimbleby Lecture in 2015 and is the Chair of Trustees. Martha co-founded travel website lastminute.com with Brent Hoberman in 1998, they took it public in 2000 and sold it in 2005. She founded her own charitable foundation, Antigone, in 2007. In 2013, Martha was appointed as a crossbench peer in the House of Lords, and Chancellor of the Open University in 2014. She is a non executive director at the Baileys Women's Prize for Fiction and a non executive director of Twitter. She also co-founded and chairs LuckyVoice.