Q1 What are the intended and unintended consequences?

Q2 What are the positive consequences we want to focus on?

Q3 What are the not-so-positive consequences we want to mitigate?
Intended consequences

The result of your purpose led actions
Unintended Consequences

Unforeseen outcomes of your actions
Act

Immediate ideas and actions for us
Influence

Not in our direct control but we want to change or influence the outcome
Monitor

Out of our control but we want to understand better and explore further