

# doteveryone

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Appointment of Chief Executive Officer

# Chief Executive Officer, Doteveryone

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**We are seeking an entrepreneurial and effective leader to take Doteveryone through its next stage of growth.**

*This is a challenging role in a vital organisation: I founded Doteveryone because I believe technology can be a force for good. Innovation need not continue to deepen inequalities and we have an opportunity to redirect the technology industry to meet the needs of people and the planet. Join us and help make responsible technology the new normal - across governments, businesses, and civil society.*

**Martha Lane Fox, Founder**

As an organisation focused on responsible technology, we have grown and developed significantly over the past two years. Our team is researching how technology is changing society, creating products and prototypes that show what responsible technology looks like, and catalysing communities to create change.

We are looking for a new Chief Executive to lead this team, develop new partnerships, advocate for our mission and deliver impact. Our next stage of growth is to consolidate our work to create lasting change, build a diverse income base to sustain existing programmes and allow for new exploration, and continue to grow our reputation and influence.

## **You must have:**

- A proven track record of taking a charity or small business to scale
- Values aligned with ours about the importance and direction of responsible technology
- Experience of fundraising and/or commercial responsibility
- A public voice and the ability to communicate complex concepts to the media, business leaders and politicians
- An entrepreneurial and opportunistic mindset
- Great technical intuition - experience of working with or alongside technology, and an understanding of how to question it

## Not essential, but you might also have:

- Global presence or connections
- Political experience
- A technical background

## The Role

This is a senior role in the charity and appropriate remuneration will be negotiated accordingly. This role is based at Doteveryone's offices in Somerset House, central London. Some travel is anticipated within the UK and occasionally overseas. We support flexible working across our team. We are an inclusive employer; we firmly believe that diverse teams create better work and as such we welcome a broad range of perspectives, approaches and background in applicants.

## About Doteveryone

Doteveryone is the responsible technology think tank. We research how technology is changing society, create products and prototypes that show what responsible technology looks like, and catalyse communities to create change. We are a small team that pulls together to achieve more than the sum of our parts. In everything we do, we try to balance boldness and thoughtfulness, critical thinking and entrepreneurialism, bold ambition and practical application. There is a lot of talk about how technology is changing the world; we are interested in action.

## Timeline

Our current CEO is standing down in December 2019. A handover period would be desirable but not essential.

Closing date for applications: Monday 2nd September 9am

Applications to be made through Workable:  
<https://dot-everyone.workable.com/>

1st interviews: week of 16th September

Appointment to be made by end September 2019.

# About Doteveryone

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## Doteveryone is the responsible technology think tank.

We research how technology is changing society, create products and prototypes that show what responsible technology looks like, and catalyse communities to create change.

## Vision

We want to see a world in which responsible technology is the new normal. A world in which digital and emerging technologies can be a force for good - used to make life better for more people, more of the time.

## Mission

Doteveryone works with businesses, civil society organisations and governments to help them understand and practise responsible technology.

## We are:



Creating new ways of working, so businesses can make products and services that support the best interests of people and society.



Inspiring bold policymaking to ensure technology supports a fair, inclusive and thriving democratic society.



Strengthening society - people, communities and organisations - to build a new social contract for the digital age

## Values and behaviours

The change we create is defined by how we work and what we value.

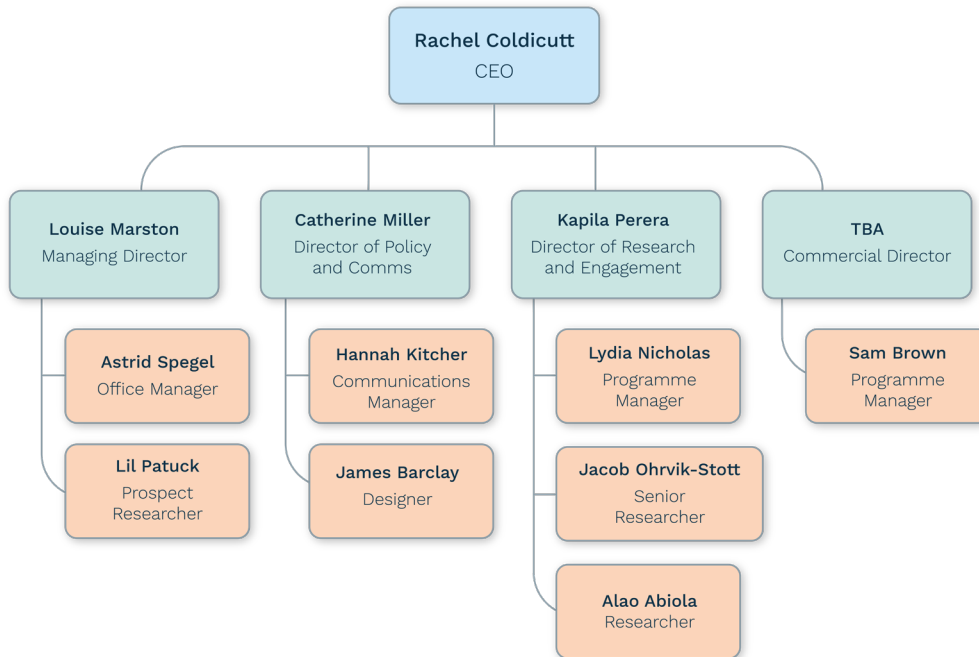
- We value people's time and experience, and are impatient for change
- We turn complex ideas into accessible conversations
- We challenge the obvious and state the unsaid
- We respect the privilege of our position and try to use that privilege wisely to support and to challenge others, as appropriate
- In turn, we welcome both support and challenge for our own work
- We are useful:
  - We describe problems that others can't see yet - in a timely way
  - We understand how to make change, and create artefacts that help others to do so

## People

We are a small, multi-disciplinary group of researchers, designers, technologists and communicators, supported by an operations team. We are based in Somerset House in central London. An organisation chart is provided below.

The leadership and operations team continually works to strengthen and develop our people, aiming to become a more inclusive workplace. We also work with a wide range of partners to give us new insight, impact and resources. We are a flexible employer that values the work we all do as well as our people's families, friends and other interests and projects.

## Organisation chart



## Impact

As an influencing organisation, we often help make change behind the scenes. Some recent public achievements include:

- Agenda-setting research on public attitudes to technology that anticipated the public techlash
- A new model for public understanding of technology
- Pioneering thinking on “Regulating for Responsible Technology” that has helped shape the Internet regulation debate and influenced policy in the UK and Europe
- Practical responsible innovation methods used by governments, charities, start-ups and global technology businesses
- Training leaders - including politicians, charity and business leaders - in responsible innovation methods

The Doteveryone team also sit on numerous public and private advisory boards, and have helped to shape the UK debate on ethical and responsible technology over the last three years.

## 2019-20 Projects

Objective	Research	Pilots and Prototypes	Catalyse Communities
A new social contract for the digital age	People, Power & Tech 2019 survey	New methods for public engagement with technology	Responsible Digital Leadership for charities
	Better Social Infrastructure enquiry	Better Work: Safety Nets for Gig Economy Workers	
	Better Care Systems enquiry	Building Better Care Futures pilot	
Inspiring bold technology policymaking	Regulating for Responsible Technology	Responsible Digital Leadership for Regulators	New methods for redress
New ways of working for businesses	Industry Attitudes to Responsible Tech	TechTransformed: Content and tools	TechTransformed: Community Building
		Develop Doteveryone community, training and consulting offer	

## How we are funded

Doteveryone is a registered charity. Our independence is vital for us to carry out our mission; funders do not influence our priorities or policy positions.

We rely on a network of supporters and collaborators who make our work possible. We are funded through a mixture of donation, sponsorship, grants for research and contracts. Our turnover for 2018-19 was just over £1m, and our budget for 2019-20 sets a target of £1.2m of income.

We constantly work to diversify our income and attract new funders and supporters, and are currently hiring a Commercial Director to increase our unrestricted income from training and consulting work.