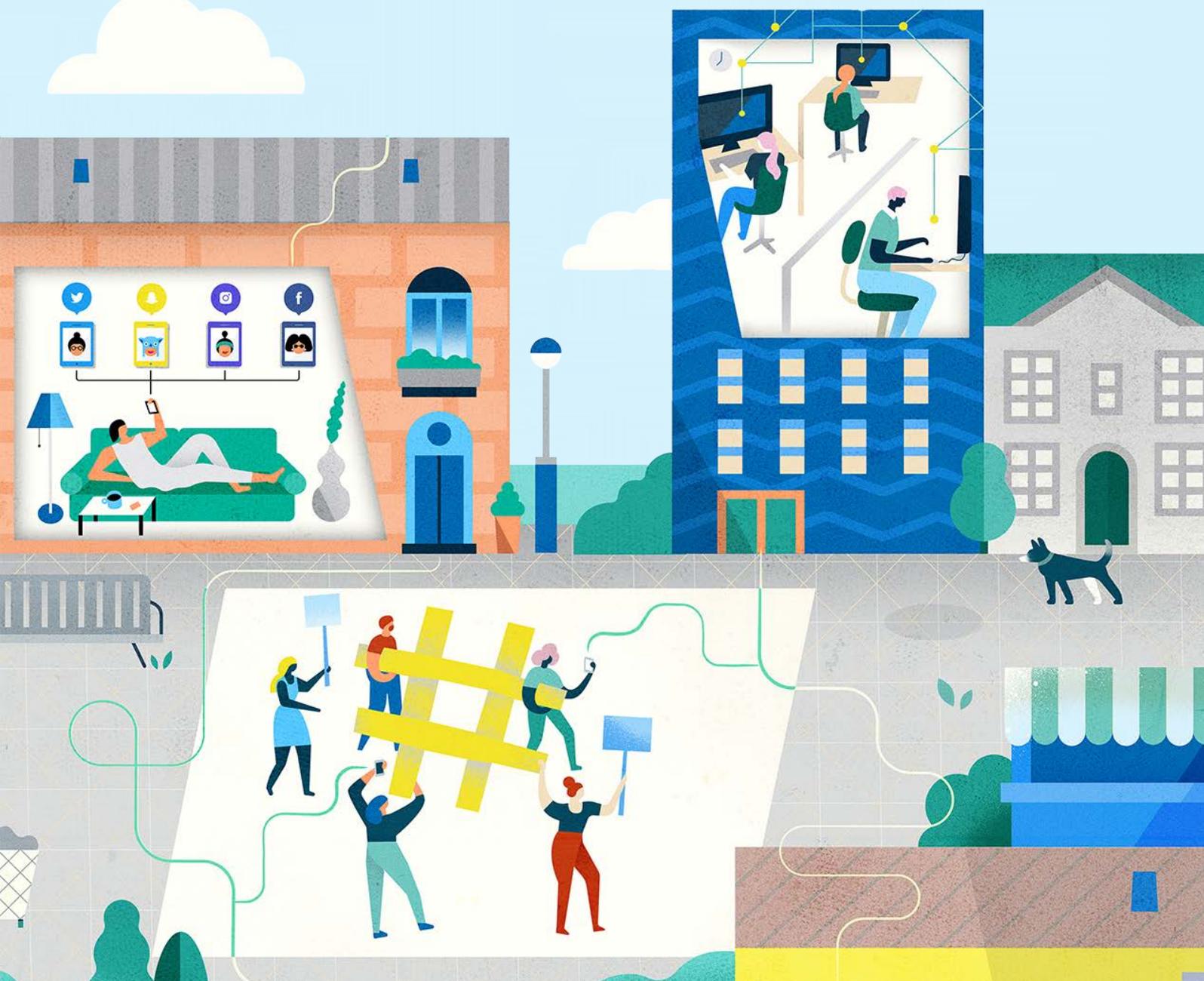


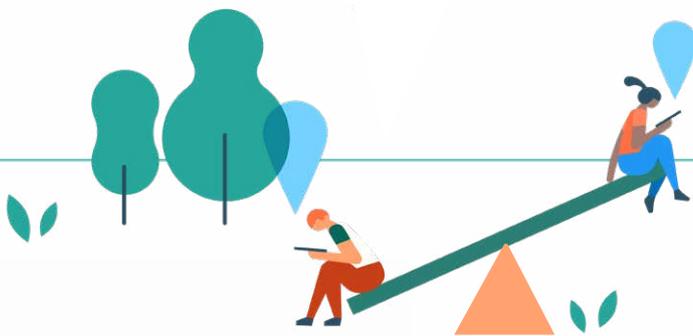
# doteveryone

Five years fighting for better  
tech for everyone



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# Five years fighting for better tech for everyone

After five years fighting for better tech, for everyone, we've decided the time has come to stop.



**Martha Lane Fox**  
Founder & Chair

In the course of a few years, Doteveryone has become the go-to voice for responsible technology, demonstrating the need to change how tech is made and used so that it works in the best interests of people, communities and the planet.

We've published groundbreaking research into the public's attitudes and understanding, shown policymakers how to regulate for responsible technology, revealed the impact tech has in social care and the gig economy and created practical tools that are helping people innovate responsibly across the world. And we've demonstrated how to be a think tank in the digital age - working at the pace of technology, with practical solutions and prototypes that help us imagine what an alternative future could look like.

Having set this conversation in motion, we're delighted that it has now become mainstream. There's now a vibrant landscape of organisations that are questioning and shaping the impact of technology on every part of life.

In tech, starting up is given a lot of hype. But we believe stopping can be important too. We're incredibly proud of what we've achieved at Doteveryone. Now it's time to pass the baton to organisations that can cement the change that we've started. And as our latest [People, Power and Technology research](#) showed, there's still a lot of work to do.

We're delighted that the Ada Lovelace Institute will take on our research and that the Open Data Institute will adopt our TechTransformed resources for innovating responsibly. Both will be brilliant champions to continue to drive the change we need to see in tech.

Thank you to all the Doteveryone teams - past and present. You've been part of a unique organisation that's created a lasting impact at just the right moment in time. Thanks also to everyone who has supported Doteveryone with time, money and ideas - and to those who have challenged us, and made our work better.



**Catherine Miller**  
Interim CEO

The fight for better tech, for everyone remains urgent. We ask now that all our friends and partners support the change that's needed and continue the vital mission that Doteveryone has begun.

# What we did



Martha speaking at the 2015 Dimpleby Lecture

In her 2015 [Dimpleby Lecture](#), ‘Power, the Internet and you’ Martha Lane Fox said it was time to balance the world of dot com with Doteveryone - an organisation that would be the “catalyst we need to shape the world we want to live in and Britain’s role in that world.” It would help to understand and address the new set of moral and social challenges that has arrived with the Internet, to help make life fairer and simpler for everyone in the UK.

*The values of the internet have always been a dialogue between private and public companies. And right now the civic, public, non-commercial side of that equation needs a boost.*

Martha Lane Fox, Dimpleby lecture 2015

From that vision Doteveryone emerged as a small and dedicated team, fighting for better tech for everyone. We’ve explored how technology changes society, shown what responsible technology can look like and catalysed communities to shape technology in the public interest.

Determined to recapture some of the Internet’s original promise, Doteveryone has worked to change how tech is made and used so that it supports a fair, inclusive and sustainable democratic society and for responsible technology to become the new normal.

In order for this to happen, we need systems change - responsible tech must become standard practice for business, baked into policymaking and expected by society.

Here’s some of what we did.

**“These are complicated, hard problems that resist easy answers. They need debate and they need all of us to be involved. That is why we are so proud to support Doteveryone”** Sarah Drinkwater, Omidyar Network speaking at [Responsible Tech 2019: The New Normal](#)

# A stronger society

It's about coping, not coding

It's been vital to Doteveryone's work to be rooted in how people experience the impacts of technology and to listen to what they want from it.

Our groundbreaking 2018 [People, Power and Technology research](#) found there's a big difference between having digital skills—knowing how to use the internet—and having digital understanding—knowing the implications of using the internet and how to adapt to, question and shape the way technologies are changing the world.

It revealed a gulf between the benefits people felt they were getting from tech as individuals and the impact it was having on society. And it showed that people felt disempowered by an online landscape that they couldn't control and where they couldn't hold tech companies to account.

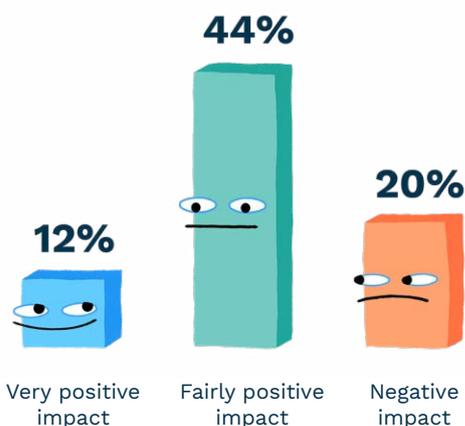


*I've really valued going out and speaking to people whose lives have been transformed by technology. We've gone beyond abstract concepts and brought real life experiences to the fore.*

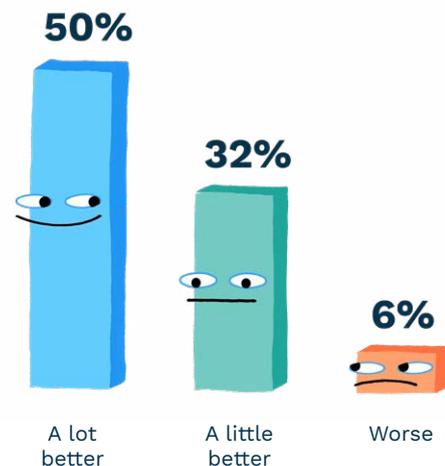
**Kapila Perera, Director of Research and Engagement**

## Effect of the internet on society and individuals

Thinking back over the past five years, on balance do you think the internet had a positive or negative impact on society overall?



On balance, do you think the internet has made life better or worse for people like you?



The research established a benchmark for the public’s digital attitudes and understanding has been widely referenced including by the UK Government, regulators, parliamentary committees and many civil society organisations.

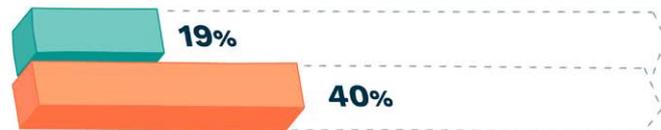
[Returning to these questions in 2020](#) we found that despite changes in both technology and policy, the gap between the benefits to individuals and society persists. And although people better understand the ways data is collected and used, tech companies are still not giving them opportunities to control services in line with their own preferences. There’s a widespread feeling of distrust towards tech companies and an appetite for greater regulation - 58% of the public believe the tech sector is regulated too little.



### Level of trust in tech companies

Agree  Disagree 

Tech companies design their products and services with my best interests in mind



I don't need to understand the Ts&Cs because I trust the company to do the right thing



**Question:** How far do you agree or disagree with each of the following statements?

**“It is enormously important to have an independent assessment of what the public feel about where we’re going with technology.”**

Roger Taylor, Centre for Data Ethics and Innovation

This work was all about ensuring the public - everyone - can help direct the impacts of technology. Based on that foundational research we explored a number of ways to empower the public and enable civil society organisations to shape technology.

**They've included:**

**Be a Better Internetter** (fig 1)

A digital public health campaign to explore what it would take for people to be both engaged and empowered to improve their experience of technology.

**Responsible technology leadership for charities and social enterprises**

Workshops with 55 senior charity leaders, funders and trustees to help make responsible technology part of the operations of a growing and thriving organisation.

**Society in the Loop** (fig 2)

A cross-sector community including the social sector, the social sciences and the tech industry to help build the knowledge, understanding and relationships necessary to support society to be in the loop of how technology is developed and directed.

**Charity as a Platform** (fig 3)

A digital prototype to strengthen the social sector - a concept designed to make it easier for charities to reduce their operational costs and build a common infrastructure for the social sector

**Engaging the public with responsible technology**

Principles to both engage and empower people in their lives online.



Fig 1 - Stills from the Be a Better Internetter campaign



Fig 2 - SILT logo over image from event

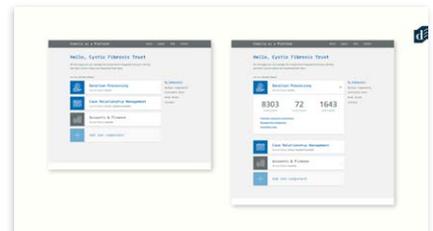


Fig 3 - Screen shots of the prototype



*The support and perspectives of the whole Doteveryone team through the Better Care Systems project showed me the scale of what is possible in tech policy for vital services. Dedication to paying vulnerable participants, the passion for clarity of thought and language, the drive to reach press and policymakers, all from such a small team, will shape every piece of work I do in the future.*

**Lydia Nicholas, Better Care Programme Lead**

## Designing for the furthest first

For a stronger society, tech products and services must work for everyone. If we design for the most digitally and socially excluded first, we will create tools and systems that work for every part of society.

Based on this principle, we've shown how technology, used responsibly, could support a [better care system](#) (fig 4). And we've recommended how platforms and policymakers can make changes to [support gig workers](#) (fig 5) to live with financial security, dignity and dreams.

We believe that designing for the furthest first is not just a 'nice to have'. Embracing and championing the expertise of people at the margins is critical if we are to build a fair, inclusive and sustainable democratic society.



Fig 4 - Front cover of the Better Care in the Age of Automation report

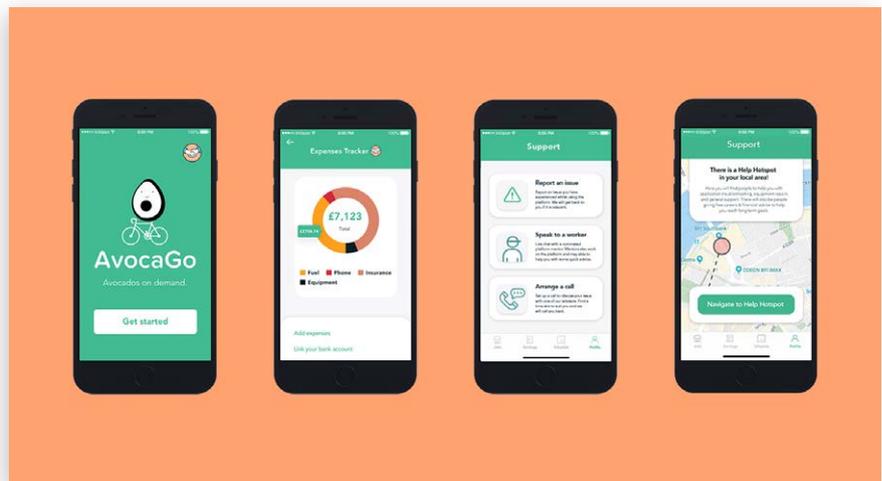


Fig 5 - Screenshots of the speculative gig work prototype - AvocaGo



*In the Better Work project we worked with gig workers to understand what they want and need from the platforms they depend on to make ends meet. We developed prototypes and recommendations with gig workers so they are true to the workers' desires and needs and hopefully affect a positive change in their lives in the future.*

**James Barclay, Designer**

# Responsible regulation

It's not rocket science, it's democracy.

Our 2018 People Power and Technology research showed the public felt tech companies were not being held to account for the impacts their products have. So later that year we published [Regulating for Responsible Technology](#) (fig 6) - practical recommendations to help policymakers ensure the UK has a robust and flexible regulatory system that will thrive now and in the future.

We called for a systemic approach to accountability and outlined our vision for a new independent regulatory body, the Office for Responsible Technology, that will direct digital technologies for the public good. This body will empower regulators by closing gaps in regulation and supporting them with expertise and foresight; inform the public and policymakers with an evidence base about the benefits and drawbacks of technologies; and support the public to find redress from technology-driven harms.

That work put Doteveryone at the heart of an increasingly busy tech policy conversation and has helped shape the direction of technology regulation, especially around [online harms](#), [facial recognition](#) and [procurement](#).

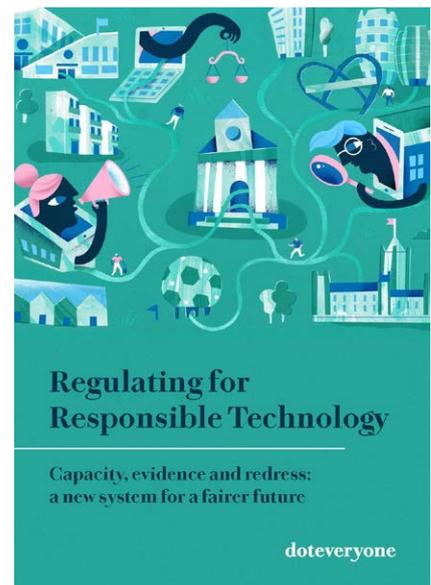


Fig 6 - Front cover of the Regulating for Responsible Technology report

**“This is an extremely timely report. It is now becoming crystal clear that in the digital space we need better public understanding AND regulation and redress which is much more fit for purpose. Doteveryone in their recommendations is kick-starting a crucial debate on the way forward”**

Lord Clement-Jones CBE, Former Chair of the Lords Select Committee on AI



*Doteveryone has always focused on turning rigorous research into recommendations that are practical, achievable and easy to understand. This is essential when tackling complex and thorny questions such as ‘how do you regulate the Internet?’*

**Hannah Kitcher, Communications Manager**

## Building accountability

We then started thinking more about what redress for the negative impacts of technology might look like. Working with the team at Resolver we did extensive research with the public, regulators, lawyers, policymakers, human rights groups, consumer advocates, academics, technologists and more. We tested our ideas by prototyping a complaints service - the [Online Resolution Service](#) (fig 7) and published our recommendations for [Better Redress for the Digital Age](#) (fig 8) aimed at giving practical principles for implementing the incoming Online Harms legislation.

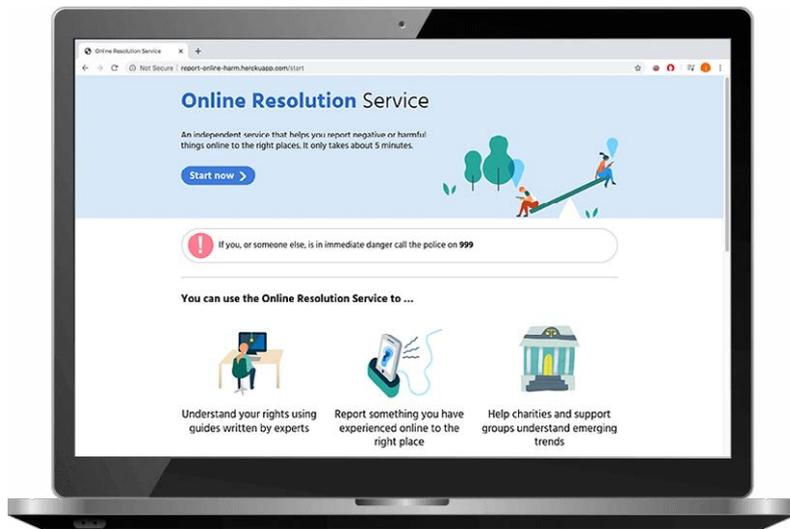


Fig 7 - Screenshot of the Online Resolution Service homepage



Fig 8 - Front cover of the Better Redress for the Digital Age report



*It's been fascinating working on the Better Redress project; something which is moving in tandem with policy. I've learnt a lot about the impact a prototype can have in solidifying your thinking, and sharing your message*

**Joe Massey, Researcher**

# Responsible Innovation

Making responsible technology standard business practice

In 2017, with growing concerns about the impacts of technology, we explored whether the tech industry could adopt an idea common in other sectors - could there be a FairTrade mark for tech?

After [research and testing](#) we found, however, [digital products and services aren't bananas](#). They are more complicated, change over time (with software updates, new technologies, new data etc). And our attitudes to them change too.

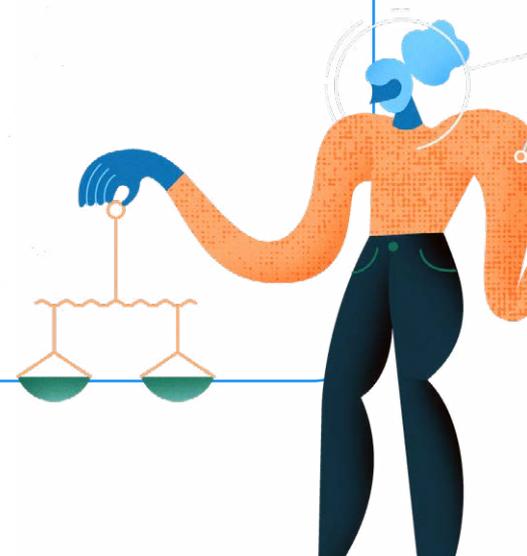
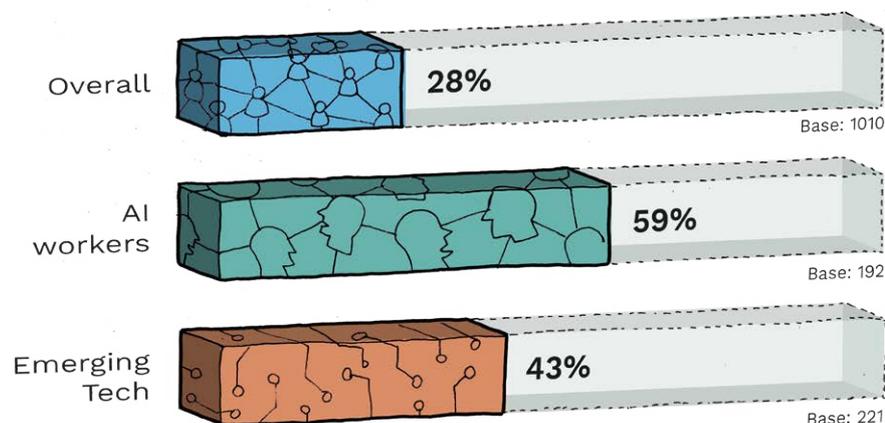
Instead, we focused on building tools to help those building tech products and services be more responsible in their day-to-day work. Our first of its kind [research into the views of UK tech workers](#), found that three-quarters (78%) would like practical resources to help them think about the impact of what they build on people and society.



*Doteveryone transformed how I approach projects and think about the world. I'm grateful for the opportunity to pioneer practical ideas for responsible technology, taking an approach which was perhaps not the most obvious, but which has made a real difference.*

Dr Laura James, Associate

## Tech workers who experienced a situation where decisions were made that could be negative for people or society



The research highlighted the urgent need for responsible practice in the tech industry. More than a quarter (28%) of UK tech workers had experienced a situation at work where decisions were made about the design, creation or marketing of a technology that they felt could have negative consequences for people or society. Nearly one in five people (18%) that experienced potentially negative product decisions left a company as a result.

This represents a huge opportunity for tech organisations that embed responsibility in their development cycles. They will be the ones that move beyond the discredited culture of ‘move fast and break things’ to attract the best talent and lead a new wave of thriving, sustainable technology businesses. To meet this demand we developed [TechTransformed](#) - a set of methods and resources to help them innovate responsibly.

## TechTransformed

We’ve been working with organisations from tiny start ups to government departments to major multinationals to help them mitigate their technology’s unintended consequences with two ways of working:

1. **Product Principles** - to help organisations build tech products that align with their mission and values
2. **Consequence Scanning** - to help consider the potential intended and unintended impacts of a technology, early and often.

The practices have been widely praised and have been adopted by organisations such as Salesforce.



*There is still so much to do in this space but Doteveryone has been vital in setting the conversation on responsible technology in motion and making it mainstream. Everyone who is building, working on and using technology can do better. Sometimes it's just a matter of being shown how.*

**Noor Mo'alla, Commercial Director**

**“Maybe do some consequence scanning first?’ is the suggestion I use a lot now that I wish I’d used a lot more back then... This deserves the widest possible readership amongst those designing and making products and services”**

Tom Loosemore, Partner at Public Digital

# How we did it

The change we create is shaped by how we work and what we value.

## Doteveryone's values are:

- We value people's time and experience, and are impatient for change
- We turn complex ideas into accessible conversations
- We challenge the obvious and state the unsaid
- We respect the power of our voice and influence and try to use that to support and challenge others, as appropriate
- In turn, we welcome both support and challenge for our own work
- We are useful:
  - We describe problems that others can't see yet – in a timely way
  - We understand how to make change, and create artefacts that helps others to do so



*Doteveryone pushed boundaries and not only did research, but showed what change could look like through prototyping and action. I really valued the time I spent here pursuing research, sharing insights, and working directly with organisations to make change.*

**Sam Brown, Programme Lead**

## Working at the speed of technology

In solving problems 'of the internet', our solutions need to be 'of the internet' too. That doesn't mean that all tech problems require tech solutions. But it does mean working in creative and agile ways. Throughout our work we've shown what an alternative future can look like - from our anthology of women's sci-fi [Women Invent the Future](#), to [AvocaGo](#) - our playful take on how a responsible gig work platform could function, to the [Online Resolution Service](#) that brings alive accessible redress.



*I came into Doteveryone from a film background, having never even considered what responsible technology was or could be. It has been a short but impactful time in my life. Never could I have expected how much my time at this organisation would change my thinking*

**Alice Procopiou-Rudwick, Office Assistant**

## A networked organisation

We're most effective when we're working in collaboration with others to drive change. At the very start of our work we began with an [open directory of ethical tech projects](#) which continues to be accessed and updated. And we worked with the brilliant team at [GirlDreamer](#) to find sustainable ways to become a more diverse, inclusive and networked organisation.

Across our projects, we've drawn expertise from partners such as Resolver, Snook, Albion and Comuzi. We've built a community of practice around TechTransformed, and participated in initiatives coalitions such as the Partnership on AI, the Responsible AI Roadmaps Expert Group, the Digital Catapult Machine Intelligence Garage Ethics Committee and CogX19 Festival of AI and Emerging Technologies.

### Responsible Tech 2019: The New Normal

We brought some of this community together in January 2019, for a sellout conference of over 250 people from across business, policy and civil society. Expert speakers in technology, policy, data and ethics shared practical ideas for embedding responsible technology into day-to-day practice.

**Thank you Doteveryone for leading in the journey towards a new normal for technology. We are with you.**

Maria Axante, PwC



*For the past three years I've supported the Doteveryone team and all our incredible partners to share work that is timely and impactful. It's always been motivating to know that I'm contributing to something that matters.*

**Astrid Spegel, Operations and People Manager**

## Turning complex ideas into accessible conversations

We're a think tank which touches on complex and specialist subjects aiming to influence a diverse audience - business, government and civil society. And so our insights and recommendations need to speak to them all.

At Doteveryone we've worked hard to make sure that our research findings and recommendations are understandable and memorable for the people who have the power to act on our recommendations.

And in all our work, we've worked hard to make sure it's shareable, because a good idea does no good if no one knows about it. Rachel Coldicutt has written more about how we make complex ideas travel with our [Definition of Done](#).

And much of the shareability of our work is down to the value we've placed on design - thanks to the skills of our in-house design research team as well as external illustrators who've made our reports look beautiful.



*Doteveryone's power has absolutely been in its diversity, not only within our team, but in a far wider network of brilliant people and organisations who have continued to challenge, share and champion our work.*

**Lil Patuck, Partnerships Manager**



**“Life is too short for boring documents that don't change anything”**

Rachel Coldicutt,  
Former CEO  
Doteveryone

Doteveryone's former CEO Rachel Coldicutt speaking at the Global Agenda 2018, an event by The Economist



*Coming from an academic background it's been refreshing to learn from Doteveryone's unique way of making complex ideas simple and digestible for the general public. This is something I will take on wherever I go, to ensure important research is accessible to all.*

**Alao Abiola, Researcher**

# What's next?

Doteveryone is handing its work onto two highly regarded organisations that will continue to drive the change we want to see. The Ada Lovelace Institute will take over Doteveryone's research portfolio and the Open Data Institute will adopt the TechTransformed resources for responsible innovation.

## A word from the Ada Lovelace Institute

The work of the Ada Lovelace Institute owes a considerable debt to Doteveryone, which played an integral role in charting the terrain of the ethical technology landscape on which Ada was established in 2018.

Since 2015, Doteveryone has helped shape multiple conversations about ethical approaches to technology in the UK and grown understanding of the implications of disruptive technological development for government, industry and civil society, as they tackle new emerging benefits and harms.

As a newly established research institute and deliberative body with a remit to ensure that data and AI work for people and society, Ada recognises the groundbreaking work of those who were championing responsibility in the development of data-driven technologies before ethics discussions entered the mainstream.

To ensure Doteveryone's research continues to inform debate and decision-making, we have made a commitment to maintain the Doteveryone website and keep it available as a resource. We will also take forward Doteveryone's People, Power and Technology research, providing a robust evidence base for issues that need to be discussed in public, by growing knowledge about public understanding and attitudes to emerging technologies in the UK. This will support our ongoing work convening diverse voices and ensuring they are heard in debates.

The Ada Lovelace Institute and Doteveryone have shared a desire to ensure technologies make our society better. This is more important than ever in May 2020, as COVID-19 accelerates policy decision-making around technologies and healthcare. We're proud to take up the baton and continue our mission to ensure data and AI work for people and society.

**Carly Kind**, Director, [Ada Lovelace Institute](#)



## A word from The Open Data Institute

Doteveryone has been at the forefront of responsible technology; like the ODI, it's sought to find the most effective levers to pull to achieve lasting change. Its work has enabled society to understand the implications and impacts of technology on the world; and helped businesses, governments and society to operate more responsibly by creating policy and building technology that works for everyone.

At ODI, we want a world where data works for everyone; where people, organisations and communities can use it to make better decisions and are protected from harmful impacts. We work with companies and governments to build an open, trustworthy data ecosystem. So we are delighted to take on stewardship of Doteveryone's [TechTransformed](#) resources. Supporting these tools will help us achieve our goals, and it means this important aspect of Doteveryone's work can continue to benefit responsible innovators everywhere.

[TechTransformed](#) helps organisations think through the implications of product decisions for people and communities. At ODI, our [Data and Public Sector Toolkit](#) and its equivalent for the [private sector](#) enable organisations to understand their data ecosystems and assess the likely impacts of their decisions around data. Bringing these tools together will encourage people to innovate, sure in the knowledge that they have reduced risks for themselves and others.

The achievements of Doteveryone should not be understated. In the past five years they have brought the idea of responsible technology into the public conversation. They have encouraged people to believe that they can, and should, have agency over digital technology, in much the same way that we have sought to do with data. We are proud to continue this important work and look forward to seeing how TechTransformed can evolve as part of the ODI.

**Jeni Tennison**, Vice President, [The Open Data Institute](#)



# Acknowledgements and thanks

Doteveryone has benefited from the generosity, goodwill and energy of countless organisations and individuals.

## Our funders

Accenture, BBC, BCS, The Chartered Institute for IT, BT, Bulb, CAST, Centre for Data Ethics and Innovation, Comic Relief, Department for Digital, Culture, Media and Sport, Electromagnetic Field (EMF Camp), Esmee Fairbairn Foundation, Google.org, Greater London Authority, GSMA, Guardian, Innovate UK, The Legal Education Foundation, Lloyds Banking Group, National Lottery Community Fund, Nesta, The Network for Social Change, Omidyar Network, Politics and Economics Research Trust, PwC UK, Sage, The Scottish Government, Solicitors Regulation Authority, Trust for London, UK Parliament, The Wellcome Trust.



## Our trustees:

Sabrina Clarke-Okwubanego, Mel Exon, Dido Harding, Sarah Hunter, Richard Lackmann, Martha Lane Fox, James Wise and Tom Wright.



## Advisory Council

Dawn Duhaney, Andrew Eland, Tracey Follows, Jason Kitcat, Navprit Rai, Rikesh Shah, Jack Stilgoe, Liz Wilson.



## Our staff:

Alao Abiola, James Barclay, Andrew Brocklesby, Samantha Brown, Linda Craig, Constantinos Christou, Rachel Coldicutt, Russell Davies, Richard Hadfield, Hilary Hall, Laura James, Hannah Kitcher, Abbey Kos, Josh Kwan, Alex Lemon, Jacob Ohrvik-Stott, Irit Pollak, Louise Marston, Joseph Massey, Alex Mecklenburg, Catherine Miller, Noor Mo'alla, Rachel Neaman, Lydia Nicholas, Lil Patuck, Kapila Perera, John Perkins, Sarah Prag, Alice Procopiou-Rudwick, Jo Roach, Cassie Robinson, Conrad Roeber, Natasha Shallice, Stav Bar-Shany, Ollie Sheldrick, Astrid Spegel, Sam Stuart, Pete Ure, Graham Walker.

## Our wider network of contributors:

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And all the organisations we've collaborated with including ACAS, Ada Lovelace Institute, Albion, Behavioural Insights Team, Bethnal Green Ventures, Citizens Advice, Department for Digital, Culture, Media and Sport, Digital Catapult, London City Hall, Nesta, Snook, Superflux The Houses of Parliament and Watershed.

We're also grateful to the many organisations who participated in our projects and programmes, and the champions within them who made this possible.



# Timeline

## 2015

**March 30, 2015**

Martha Lane Fox  
Dimpleby Lecture

## 2016



### Making MPs more digital

Placing four digital mentors in MP's offices for two months to explore how increased digital understanding could create a better democracy for us all.

### More time to live, more time to care

Research into how technology can improve care for older people with life-limiting conditions.

### Boosting basic digital skills

A project involving two London boroughs to find out how best to help people gain the digital skills they need.

## 2017

### Trustworthy Tech Partners Programme launches

A prototyping programme with cohorts from Bethnal Green Ventures and B Corps to inform the development of our model to help tech companies make responsible technology a reality.

### Fairer Tech Events launches

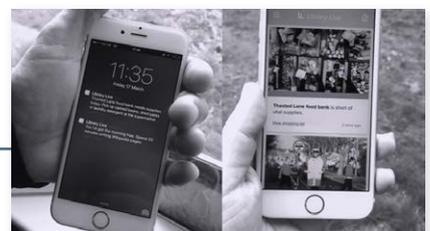
A programme providing grants of up to £500 to help make it easier for people who are often excluded from tech events to attend them, speak at them and help run them. Doteveryone awarded a total of 12 grants for a variety of tech events.

### Check Your Tech

A prototype exploring ways to help consumers make more ethical tech choices.

### 21st Century Libraries

A project exploring how libraries could be part of building a better, fairer Internet for us all.



### Dispatches from the real world

Research with different vital services or communities in the UK to hear about how tech has changed things in unexpected ways.

### House of Lords Digital Understanding Debate

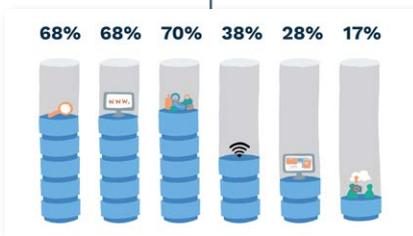
On the 7th September, founder and executive chair Martha Lane Fox, moved a debate in the House of Lords on the case for improved digital understanding at all levels of society.



Freedom of expression, online as offline, is a qualified right.

Onora O'Neill, Baroness O'Neill of Bengarve

## 2018



### People, Power and Technology

First of its kind research into the UK public's digital attitudes and understanding.

- **Digital Attitudes** - this report looks beyond internet usage and explores how the British public thinks and feels about the internet technologies shaping our world and changing our lives.
- **Digital Understanding** - reveals where there were currently low levels of public understanding around digital technologies.

### March 2018

Cambridge Analytica scandal

### May 2018

EU implements GDPR

### Helping parliament respond to Brexit

Work with the European Statutory Instruments Committee (ESIC), parliamentarians, journalists, academics and others to explore how parliament might realise the opportunities of digital technologies in their work.



### Be a Better Internetter

A pilot digital public health campaign to explore how it might be possible to help people take more care of their digital lives, understand how technology works and how it shapes the world around them.



### Women Invent the Future

An anthology of feminist sci-fi short stories to help explore how new stories can change and influence the culture that makes our technology, and the culture of the technology industry – so that technology is more responsible and more representative of everyone.



**November 2018**  
Google walkouts

### Society in the Loop

A community to bring together the social sector, with the social sciences and the technology industry to help build the knowledge, understanding and relationships necessary to support society to be in the loop of how technology is developed and directed.

### Regulating for Responsible Technology

Influential recommendations for a holistic approach to regulation based on capacity, evidence and redress, overseen by an Office for Responsible Technology.

## 2019

### Responsible Tech 2019: The New Normal

One-day event of inspirational and practical ideas to embed responsible technology into day-to-day practice, catalyse change across the technology industry, and make responsible technology the new normal.



### The Online Harms White Paper

Doteveryone's full response to the government consultation on plans for a new system of accountability and oversight for tech companies and Doteveryone's perspective on a Digital Duty of Care.



### Responsible Digital Leadership

empowering leaders of organisations to have the knowledge to make responsible decisions around technology.

**February 2019**

Online Harms Whitepaper published by UK Government

**February 2019**

Instagram bans 'graphic' self-harm images following Molly Russell's death

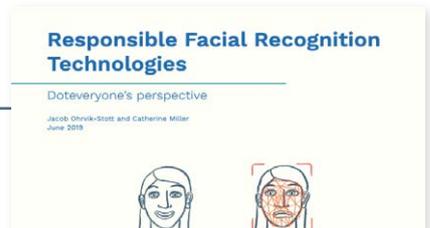
### People, Power and Technology: The Tech Workers' View

In-depth research into the attitudes of the people who design and build digital technologies in the UK. It shows that workers are calling for an end to the era of moving fast and breaking things.



### Responsible facial recognition technologies

an outline of the challenges facing facial recognition technologies, the current landscape for oversight and Doteveryone's perspective on how to make facial recognition technologies more responsible.



### The Doteveryone Definition of Done

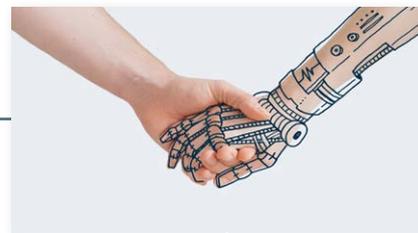
A guide to creating practical and achievable recommendations. It sets out how to structure and approach focussed research projects, how to distil wide-ranging research into clear next steps, and how to share ideas.

### Better Care in the Age of Automation

Extensive research with people who receive care and their families, care professionals, clinicians, policymakers, start-ups and providers to understand the current impact of technology in the social care system and its potential to shape the future.

### Engaging the Public with Responsible Technology

Exploring what it would take for people to be both engaged and empowered in shaping their experience with technology. Includes three principles and four requirements for public engagement in the digital age.



2020



### Better Work in the Gig Economy

In-depth, qualitative research with gig workers to better understand their needs and introduce prototyped solutions, co-designed to provide new safety nets to help overcome the barriers they face.



### Better Redress

We conducted research exploring how to build effective systems of redress for the digital age. Alongside this we developed a prototype for a service which helps the public understand their rights and channel their complaints.



### People, Power and Technology: The 2020 Digital Attitudes Report

Research with the UK public which benchmarks the public's appetite, understanding and tolerance towards the impacts of tech on their lives.

### Responsible Procurement

A Green Paper on the processes, standards and culture needed to enable the trustful procurement of digital services in the UK's public sector.

May 2020  
Hand over to [Ada Lovelace Institute](#) and the [Open Data Institute](#).

# doteveryone

Five years fighting for better  
tech for everyone

This report was written by Hannah Kitcher and Catherine Miller. Design & infographics are by James Barclay and the illustrations are by Elin Matilda Anderson.

