

# Society in the Loop Event



## Welcome and Introduction

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**Cassie Robinson** @CassieRobinson

### Doteveryone

Cassie is the Strategic Design Director at Doteveryone - a think tank that champions responsible technology for the good of everyone in society. Her work explores how technology is changing society, shows what technology that considers its social impact can look like, and builds communities and networks to improve the way technology shapes our world. Cassie is also the Co-founder of the Point People, an organisation that builds relationships, networks and intelligence for people to tackle systemic issues together, wisely.

Previously she Co-founded Tech For Good Global and the Civic Shop and has worked as a strategic designer in the Cabinet Office at Government Digital Service and the Libraries Taskforce in DCMS. She was an early service and social design practitioner working with organisations like thinkpublic, Participle, 00 and the Young Foundation, and in 2004 she was awarded by Nesta as a Creative Pioneer.

Cassie is on the Advisory Board for Participatory City, the Good Lab and Atlas of the Future. She is a visiting Fellow at the Institute of Innovation and Public Purpose at UCL and holds an MSc in Applied Positive Psychology and BA (Hons) 1st class in Design. She is a trained CTI coach and is certified as a Relationships & Systems coach with ORSC.

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## Opening Panel Holding the Paradox

### Panel Speakers

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**Annika Small OBE** @annikasmall

#### CAST

A social entrepreneur and investor, Annika Small is co-founder of CAST, a non-profit that works to build a more resilient and responsive civil society by using technology to drive social change. Age UK, Breast Cancer Care, Centrepoin, Action for Children, Safe Lives and Parkinsons UK are among the hundreds of charities that CAST has supported to embed digital in their services, strategy and culture. Prior to CAST, Annika was founding CEO of Nominet Trust, which, under her leadership, invested more than £40m in early-stage ventures that deploy technology for social innovation.

Before this, Annika founded Generation Global, which uses digital technology to bring together young people from different cultures across the world to learn directly with, from and about each other. Previously Annika was CEO of Futurelab, which uses digital technology to open up education to some of the UK's most disadvantaged. Annika is a Trustee of Access, the social investment foundation; a Trustee of the John Ellerman Foundation; a Non-Executive Director of Lightful; and a former Trustee of the Design Council. Annika was awarded an OBE in the 2018 New Year's Honours for services to social innovation and digital technology.



**Kriti Sharma** @sharma\_kriti

#### Sage

Kriti Sharma is an Artificial Intelligence technologist and a leading global voice on AI ethics and its impact on society. In addition to advising global businesses on AI, she focuses on AI for Social Good. She built her first robot at the age of 15 in India and has been building AI technologies to solve global issues ever since, from productivity to education to domestic violence. Kriti was recently named in the Forbes 30 Under 30 list for advancements in AI and was included in the Recode 100 list of key influencers in technology in 2017 alongside Mark Zuckerberg, Elon Musk and Jeff Bezos. She was invited as a Civic Leader by the Obama Foundation Summit for her work in ethical technology. She is a Fellow of the Royal Society of Arts, Google Grace Hopper Scholar and recently gave expert testimony on AI Policy to the UK Parliament in the House of Lords. Kriti is frequently featured in global media such as Fortune, BBC, Harvard Business Review, The Times, Financial Times and TechCrunch.

Earlier this year, Kriti spearheaded the launch of the Sage Future Makers Lab, a forum that will equip young people around the world with hands-on learning for entering a career in Artificial Intelligence. Kriti addressed the United Nations' AI for Good Summit in Geneva on May 16th.

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## Opening Panel Holding the Paradox



**Hetan Shah** @HetanShah

### Royal Statistical Society

Hetan is executive director of the Royal Statistical Society, a charity with over 9,000 members with a shared vision of putting data at the heart of understanding and decision-making.

He is chair of the Friends Provident Foundation, a grant-making trust with a focus on creating a fairer economy. He is visiting professor at the Policy Institute, Kings College London. Hetan holds a range of advisory roles including on the Big Lottery Fund's Data and Evidence advisory group, the Office for National Statistics Data Science Campus, and the Digital Catapult's ethics advisory support for artificial intelligence start ups.

## Panel Chair

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**Natalie Fenton** @NatalieFenton1

### Civil Society Futures

Natalie Fenton is a Professor of Media and Communications at Goldsmiths. She is also Co-Director of the Goldsmiths Leverhulme Media Research Centre and of the Centre for the Study of Global Media and Democracy. She has published widely on issues relating to news, journalism, civil society, radical politics and new media and is particularly interested in issues of media reform and democracy. She is on the Board of Directors of the campaign group Hacked Off and a founding member of the Media Reform Coalition.

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# Society in the Loop Event



## Stage Discussion 1 Law and Justice

### Panel Speakers

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**Rohan Grove** @HMRCgovuk

#### HMCTS

Rohan Grove is a behavioural insight, research and data analytics leader currently operating at a senior civil servant level in the UK Government to drive change for organisations. He has a track record of delivering large quantifiable benefits. Excellent record of building capability of teams and recruiting from academia, research agencies and public sector. Specialisms in behavioural insight and leading innovation in digital service optimisation and delivering multi-channel (e.g. digital, telephony, post) insight.

Rohan is an expert in operating at senior (including board) level to lead innovation. Builds on wider success in strategy development, service reform, research public policy and service delivery.



**Sophia Adams Bhatti** @TheLawSociety

#### Law Society

Sophia is a public policy and regulation expert, having spent over 15 years in the regulatory and policy arena, working across a range of sectors, including legal services, financial services, economic regulation and healthcare. Sophia joined the Law Society in July 2016 where, as the Director, she leads the Society's legal and regulatory policy team with oversight for policy development across the full breadth of the justice system, engaging with policy makers in government, and partner agencies.

Specifically Sophia leads the Law Society's programme of work on the impact of technology on the law and the justice system and practice of law.

She is the creator and lead of the Law Society's ground breaking Public Policy Commission on the use of Algorithms in the Justice System.

# Society in the Loop Event



## Stage Discussion 1 Law and Justice

### Panel Speakers

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**Ravi Naik** @RaviNa1k

#### ITN Solicitors

Ravi is the Head of Public Law and Public International Law at ITN Solicitors. He has developed a range of expertise in public law, judicial review and international law. In 2017 he was nominated in the Law Society's Excellence Awards and the Legal Aid Lawyer Awards and also mentioned in the prestigious Legal 500 in the Human Rights & Civil Liberties section. His practice encompasses a wide range of areas including national security, privacy, data and information law, European law, fair trial rights, regulatory judicial review, civil claims against central government departments and claims against private entities performing public duties. Ravi has a particular interest in data protection.

In an age where non-state actors are taking an increasing role in controlling data, Ravi has developed a niche expertise in advising clients on how to challenge the misuse of personal information. He is regularly sought to provide commentary in the media on rights protection in the digital age. Prior to joining ITN in 2010, and qualifying as a solicitor with the firm in 2013, Ravi worked at Reprieve and the International Commission of Jurists. Ravi was short-listed for both the Law Society Excellence Awards and the LAPG Legal Aid Lawyer of the Year Awards in 2017, as Junior Lawyer of the Year.



**TBC** @LawCentres

#### Law Centres Network

# Society in the Loop Event



## Stage Discussion 1 Law and Justice

### Panel Chair

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**Anna Thomas** @\_futureofwork

#### Future of Work

Anna Thomas is the Founding Director of the Institute for the Future of Work. She was formerly a barrister from Devereux Chambers, specialising in employment law and appointed Counsel to the Equality and Human Rights Commission. Anna was Head of Future of Work Policy for the Future of Work Commission and is a Fellow of IPR and RSA .



# Society in the Loop Event



## Stage Discussion 2 Vulnerable Consumers

### Panel Speakers

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**James Plunkett** @JamesTPlunkett

#### Citizens Advice

As Executive Director of Advice and Advocacy, James oversees our work to improve the experience we give our clients, including through the use of digital technologies and data analytics. James also leads functions including communications, external affairs, our statutory role as consumer champion in the energy and postal markets, and policy research.

James joined Citizens Advice in October 2014. He was formerly Director of Policy at the Resolution Foundation, where he established and led influential studies into living standards and the minimum wage. James worked previously at 10 Downing Street and the Cabinet Office and has been a strategy consultant in the private sector and a Kennedy Memorial Scholar at Harvard.



**Ian Hutchinson** @ihutc

#### Projects by IF

Ian is a developer at IF. He works across design and code, and physical and digital mediums, developing prototypes and tools that are critical to designing services that respect people's rights.

Before joining IF, Ian built artefacts for exhibitions at the Science Museum, the Victoria & Albert Museum and Somerset House. Ian has a BA in Design for Interaction and Moving Image from the London College of Communication.

# Society in the Loop Event



## Stage Discussion 2 Vulnerable Consumers

### Panel Speakers

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**Karen Croxson** @KarenCroxson

#### Financial Conduct Authority

Karen joined the Financial Conduct Authority recently. She and her colleagues are creating a scientific research agenda to: (i) protect consumers in financial services; (ii) promote competition, innovation and ethical behaviour among firms; and (iii) enhance the resilience of the UK financial system. An important part of this work is to identify and address the most impactful AI/ML use cases.

Previously, Karen was a Principal at QuantumBlack, where she led teams of PhD and postdoc data scientists, engineers and domain experts. Together they helped C-level clients use advanced analytics to solve strategic problems. Before specialising in data science, she worked as an academic economist at Oxford University and a strategy consultant at McKinsey, based in London and Washington D.C. Karen holds a PhD in game theory and applied econometrics from Oxford and enjoys staying connected to teaching and research as a Guest Lecturer in Economics for Public Policy at Oxford's Blavatnik School of Government and a member of the advisory board for the MSc in Social Data Science at Oxford.



**Sue Daley** @ChannelSwimSue

#### techUK

Sue leads techUK's work on cloud, data, analytics and AI and has been recognised in the UK Big Data 100 as a key influencer in driving forward the Big Data agenda. In addition to being a regular industry speaker, Sue is also a judge of the annual UK Cloud Awards. Prior to joining techUK in January 2015 Sue was responsible for Symantec's Government Relations in the UK and Ireland. She has spoken at events including the UK-China Internet Forum in Beijing, UN IGF and European RSA on issues ranging from data usage and privacy, cloud computing and online child safety.

Before joining Symantec Sue was senior policy advisor at the Confederation of British Industry (CBI). Sue has a BA degree on History and American Studies from Leeds University and a Masters Degree on International Relations and Diplomacy from the University of Birmingham.



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## Stage Discussion 2 Vulnerable Consumers

### Panel Chair

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**Lis Costa** @Lis\_Costa\_

#### Behavioural Insights Team

Elisabeth is the Director of Consumers, Economic Growth and Energy at the Behavioural Insights Team. Prior to joining BIT Elisabeth held senior roles at the Australian Treasury and completed her postgraduate studies at Harvard Law School.

Elisabeth was the lead author of BIT's report 'Applying behavioural insights to regulated markets', and is leading the team's policy and trials on financial behaviour, building effective & inclusive markets, and encouraging businesses to be more productive, more diverse and more inclusive.

She is in the midst of writing a new paper about how governments, regulators and businesses can harness our deepening understanding of human behaviour to shape online markets that really work for citizens.

# Society in the Loop Event



## Stage Discussion 3 Democracy

### Panel Speakers

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**Josh Cowls** @JoshCowls

**Oxford Internet Institute**

Josh Cowls is the Research Associate in Data Ethics at the Alan Turing Institute, and a doctoral researcher at the Digital Ethics Lab, Oxford Internet Institute. Josh's research agenda centres on decision-making in the digital era, with a particular focus on the social and ethical impact of big data and AI and its intersection with public opinion and policymaking.

While at the Turing, Josh was also part of the team which established the Nuffield Foundation's Ada Lovelace Institute.



**Sym Roe** @symroe@mastodon.me.uk

**Democracy Club**

Sym has 10 years experience in open data, government and technology, for folks like Ministry of Justice ScraperWiki and FarmSubsidy.org. He currently co-runs Democracy Club.

# Society in the Loop Event



## Stage Discussion 3 Democracy

### Panel Speakers

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**Professor Evelyn Ruppert** @ESRuppert  
Goldsmiths University of London

Evelyn Ruppert is Professor of Sociology at Goldsmiths, University of London. She studies how digital technologies and the data they generate can powerfully shape and have consequences for how people are known and governed and how they understand themselves as political subjects, that is, citizens with rights to data.

Evelyn is PI of an ERC funded project, Peopling Europe: How data make a people (ARITHMUS; 2014-19). She is Founding and Editor-in-Chief of the SAGE open access journal, Big Data & Society. Recent books are Being Digital Citizens (co-authored with Engin Isin) (2015), Modes of Knowing (co-edited with John Law) (2016) and Data Politics (co-edited with Didier Bigo and Engin Isin) (forthcoming 2019).



**Craig Westwood** @CraigWestwood9  
Electoral Commission

Craig is the Director of Communications and Research at the Electoral Commission, where he oversees campaigns, corporate and internal communications, press, public affairs and research.

Between February 2013 and July 2016, Craig was a Partner at the communications agency Pagefield, leading corporate affairs accounts for clients ranging from major multi-national brands to small charities. He spent the preceding 10 years in the Civil Service, in a series of policy roles in the Department for Culture, Media and Sport and the Department of Health, concluding with three years as Private Secretary to the Minister for Culture, Communications and Creative Industries. Before joining the Civil Service, Craig worked in corporate press offices including at Fourth Estate publishers and at the British Library.

# Society in the Loop Event



## Stage Discussion 3 Democracy

### Panel Chair

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**Reema Patel** @Reema\_\_Patel

**Nuffield Foundation & Ada Lovelace Institute**

Reema Patel is Programme Manager for the Ada Lovelace Institute at the Nuffield Foundation and is a key member of the team designing and developing the organisation. She joined from the RSA where she led their participation and engagement work, notably the RSA Citizens' Economic Council. She was also a key member of the team designing and shaping on the RSA collaboration with DeepMind on AI & ethics citizen juries. Prior to her time at the RSA, Reema worked on publicly-funded public dialogue programme Sciencewise.

Reema ran Sciencewise's capacity building and training programme for policymakers across a breadth of government departments and non departmental public bodies (NDPBs). She has also consulted for San Francisco tech platform Nextdoor.com and the Danish Board of Technology Foundation in the UK. Outside of work Reema is a founding trustee of a local community run library, and spends an inordinate amount of her spare time in town hall meetings (she is a local councillor).

# Society in the Loop Event



## Stage Discussion 4 Poverty and Inequality

### Panel Speakers

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**Sophia Parker** @mssophiaparker

#### Little Village HQ

Founder of Little Village, an organisation that aims to put the community back into raising our families. Through this, she's set up a local 'baby bank' that connects parents with baby clothes and equipment to give, with local families who need this stuff. She also works closely with the new economics foundation to develop a co-operative model of childcare that is both affordable and high quality, and works in the UK context. A Clore Social Leadership Fellow, and a Non-Executive Director of Pop Up Parks.

She's worked as the Deputy Director at thinktank Demos, where she pioneered new work on public service design, and three years at Kent County Council where she set up their unique social innovation lab - the first of its kind in the UK. She has also been Director of the Resolution Foundation where she helped to build the agenda around the 'squeezed middle' we hear so much about today.

She had a Harvard fellowship, leading to the publication of 'The Squeezed Middle' - a Policy Press bestseller - in 2013.



**Sophie Varlow**

#### The Commons Platform

Sophie Varlow's original professional experience was in telecoms and business consultancy where she gained a background in network systems and observed the ways that many organisations and corporations work. More recently she trained in non-violent communication (NVC) with Nick Wood, and together they explored other relational systems and structures in politics, economics, society and tech, examining how the current structures marginalise different groups and create vulnerability and inequality.

They have also explored what innovative approaches were out there, that enabled better solutions. While trying to answer the question "how could tech and networks help people and communities themselves to create a solution?" Sophie developed the concept of the Commons Platform.

# Society in the Loop Event



## Stage Discussion 4 Poverty and Inequality

### Panel Speakers

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**Mirca Madianou** @madianou

Goldsmiths University of London

Mirca Madianou is Reader in the Department of Media and Communications at Goldsmiths, University of London where she works on the social uses of communication technologies in a transnational and comparative context. Her work makes theoretical and substantive contributions to the areas of migration, disaster recovery, humanitarian relief and their intersection with digital technology.

She has directed two ESRC grants: Humanitarian Technologies and Migration, ICTS and transnational families which have led to several publications on the social consequences of new communication technologies among marginalised and migrant populations. She is the author of *Mediating the Nation: News, Audiences and the Politics of Identity and Migration* and *New Media: Transnational Families and Polymedia* (with D. Miller) as well as editor of *Ethics of Media* (with N. Couldry and A. Pinchevski).



**Professor Seeta Pena Gangadharan** @MediaLSE  
LSE

Dr Seeta Peña Gangadharan is Assistant Professor in the Department of Media and Communications at LSE.

Before joining the Department in 2015, she was Senior Research Fellow at New America's Open Technology Institute, addressing policies and practices related to digital inclusion, privacy, and "big data." Before OTI, she was a Postdoctoral Associate in Law and MacArthur Fellow at Yale Law School's Information Society Project. She received her PhD from Stanford University and holds an MSc from the Department of Media and Communications at the London School of Economics and Political Science.

Currently, she serves as a Program Fellow at New America's Open Technology Institute and Affiliate Fellow of Data & Society Research Institute. Her research has been supported by grants from Digital Trust Foundation, Institute of Museum and Library Services, U.S. Department of Commerce's Broadband Technology Opportunities Program, Ford Foundation, and Stanford University's Center on Philanthropy and Civil Society.



# Society in the Loop Event



## Stage Discussion 4 Poverty and Inequality

### Panel Chair

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**Catherine Colebrook** @Cath\_Colebrook

**IPPR**

Before joining IPPR in 2015, Catherine was principal economist at AECOM, an infrastructure and economic development consultancy. She has also worked for the Economist Intelligence Unit as a senior economist, at BNP Paribas as their eurozone inflation economist, and as an economic adviser at HM Treasury.

Catherine has a degree in mathematics from the University of York and a master's degree in economics from the London School of Economics.

# Society in the Loop Event



## Stage Discussion 5 Human Rights

### Panel Speakers

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**Hannah Couchman** @Hannah\_Couchman

#### Liberty

Hannah leads Liberty's advocacy work on technology and human rights - including surveillance, the use of technology in policing, data rights and freedom of expression online.

Hannah was previously a criminal law barrister, before moving into justice policy and working on issues around the digitisation of the criminal justice system.

Prior to her practice at the Bar, Hannah was a prison law caseworker and Assistant Director of a children's rights charity.



**Lina Dencik** @LinaDencik

#### Data Justice Lab

Dr Lina Dencik works at Cardiff University's School of Journalism, Media and Culture (JOMEC). Her research concerns the interplay between media developments and social and political change, with a particular focus on resistance. In recent years, she has moved into the areas of digital surveillance and the politics of data and she is Co-Founder of the Data Justice Lab.

Lina has written several articles and books, most recently, Digital Citizenship in a Datafied Society (with Arne Hintz and Karin Wahl-Jorgensen, Polity Press, 2018). Her current project, funded by an ERC Starting Grant, is 'Data Justice: Understanding datafication in relation to social justice' (DATAJUSTICE).

# Society in the Loop Event



## Stage Discussion 5 Human Rights

### Panel Speakers

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**Julien Cornebise** @JCornebise

#### Element AI

Dr. Julien Cornebise is a Director of Research at Element AI and Head of the London Office. He is also an Honorary Researcher at University College London. Prior to Element AI, Julien joined DeepMind (later acquired by Google) in 2012 as an early employee. During his four years at DeepMind, he led several fundamental research directions used in early demos and fundraising, he helped create and lead its Health Applied Research Team.

Since leaving DeepMind in 2016, he has been working with Amnesty International. Julien holds an MSc in Computer Engineering, an MSc in Mathematical Statistics, and earned his PhD in Mathematics, specialised in Computational Statistics, from University Paris VI Pierre and Marie Curie and Telecom ParisTech, for which he received the 2010 Savage Award in Theory and Methods from the International Society for Bayesian Analysis.



**Matthew Johnston** @thoughtworks

#### ThoughtWorks

Matthew has thirty years of IT related experience in various roles. Matthew started his career at IBM before becoming an independent consultant for several years working for various companies. Matthew then joined Morgan Stanley and co-founded the European disABILITY Taskforce which is a group of employees from across the Firm who actively support the Firm to develop and execute its disability agenda to become a disability confident workplace.

Matthew is now working for ThoughtWorks, a software consultancy and whose purpose is to revolutionise software design, creation and delivery, while advocating for positive social change. Matthew is a disability champion at ThoughtWorks and is passionate about technology and inclusivity. He sees inclusive technology as essential to help drive a socially and economically just world. Matthew is also on the Stagetext's User Panel. Stagetext provides captioning and live subtitling services to theatres and other arts venues to make their activities accessible to people who are deaf or hard of hearing. The User Panel focuses on improving the services and making more accessible.

# Society in the Loop Event



## Stage Discussion 5 Human Rights

### Panel Chair

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**Brittany Smith** @DeepMindAI

**Ethics and Society Unit, DeepMind**

Brittany Smith works on DeepMind's Ethics & Society research unit, where she focuses on research and public engagement around the real-world impacts of AI. Prior to joining DeepMind, Brittany worked on Google's public policy and government affairs strategy team in London, supporting Google's work across Europe on policy issues related to online extremism and hate speech.

She recently earned her MSc in women's studies and public policy from the London School of Economics and Political Science. Her personal and professional interests lie at the intersection of Internet policy and women's rights advocacy.

# Society in the Loop Event



## Closing Summary

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**Alix Dunn** @Alix trot

### The Engine Room

Alix is a recovering researcher with a passion for applying creative solutions to difficult problems. She is a hunter and gatherer, identifying data and technology strategies that can empower social change initiatives around the world to maximise their impact and make the most of their resources.

She co-founded The Engine Room and leads it to be a nimble organisation that provides direct support where, when, and how initiatives need it. She sits on the Advisory Council of Open Technology Fund, and the Technology Advisory Council of Amnesty International. She plays a mean game of chess.



**Emma Prest** @Freshly\_Prest

### DataKind Uk

Emma is Executive Director of DataKind UK, leading the community of volunteers and building understanding about what data science can do in the charitable sector. Emma sits on the Editorial Advisory Committee at the Bureau of Investigative Journalism.

She was previously a programme coordinator at Tactical Tech, providing hands-on help for activists using data in campaigns. Emma holds an MA in Public Policy with a specialism in Media, Information & Communications from Central European University in Hungary and a degree in Politics and Geography from the University of Edinburgh, Scotland.